



**GBA**

Government Blockchain Association

**GOVERNMENT BLOCKCHAIN WEEK 2021**

**“The Future of Money Governance and The Law”**

Washington DC, May 17-22, 2021

[www.GBAglobal.org/GBW20](http://www.GBAglobal.org/GBW20)

**SPONSORSHIP BROCHURE**



# Agenda

## Monday, May 17, 2021

9:00 AM - Blockchain Foundations Certification Course (British Embassy)

9:00 AM - Blockchain Use For State & Local Governance (Hosted by the District of Columbia)

## Tuesday, May 18, 2021

9:00 AM - Blockchain, Innovation, & Economic Growth Symposium / Pitch Competition (Location TBD)

9:00 AM - Blockchain, International Trade, Development & Aid (British Embassy)

6:30 PM - Blockchain Ambassadors Evening Reception (Location TBD)

## Wednesday, May 19, 2021

9:00 AM - Legal, Law Enforcement, and Cybersecurity Forum

9:00 AM - Money, Banking, and Cryptocurrency Forum

5:30 PM - FinTech Leadership Round Table

7:00 PM - CryptoNite Evening Reception (The International Spy Museum DC)

## Thursday, May 20, 2021 (Main Conference)

9:00 AM - The Future of Money, Governance, and the Law (U.S. Capitol)

4:00 PM - Government Blockchain Association Annual Achievement Awards

7:00 PM - Inventors & Pioneers Reception (Capitol View 400)

## Friday, May 21, 2021 (Main Conference)

9:00 AM - The Future of Money, Governance, and the Law (U.S. Capitol)

1:00 PM - Blockchain Art Show Awards

6:30 PM - GBW After Party (Location TBA)

## Saturday, May 22, 2021

9:00 AM - Blockchain Executive Consultant Course

# What Is the Government Blockchain Association (GBA)?

A global league of public and private sector blockchain professionals and organizations



The Government Blockchain Association (GBA) is an international nonprofit professional association with its headquarters located in Fairfax, Virginia. GBA focuses on its members as individuals and organizations that are interested in promoting blockchain technology solutions to government but does not advocate for any specific policy position. Membership is available to government employees along with student organizations, private sector professionals, and corporations. Membership fees are waived for government employees.

## What does GBA Do?



GBA chapters in over 100 cities worldwide

- Thousands of members in hundreds of cities
- 50 blockchain working groups
- Professional collaboration technology
- Member promotion capabilities
- Training & certification programs
- Directories of people, organizations, products, and services
- Networking opportunities

## Where is GBA Going?

First, we are building a fabric of public and private sector professionals from around the world. We are doing that with our chapters, working groups, and communities of interest.

Second, we are building a fabric of technology that will address interoperability between governments and the private sector. We are doing that with the Government Business Blockchain Platform and the interoperable systems built by GBA working groups like our Emergency Management Working Group.

And third, we are building a fabric of society that is reaching across divisions.

## Government Blockchain Week

*“Government Blockchain Week is the largest, most prestigious gathering of public-sector blockchain professionals in the world. It includes government policy makers, regulators, administrators, advisors, and government contractors. Participants come from all over the world to connect, communicate, and collaborate. It is an iconic event in a monumental city.”*

*-Gerard Dache, Executive Director, GBA*

## Why Attend?

- **Connect with people and organizations on the cutting edge of blockchain.**
- **Participate in relevant and empowering, real-world training.**
- **Learn from experts who have implemented blockchain solutions in government.**
- **Develop business relationships.**
- **Build relationships with a global community of thought leaders.**
- **Get inspired and make an impact.**

## Iconic Venue in a Monumental City

### US Capitol Congressional Auditorium

**450-seat Congressional Theatre**

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**Built for joint sessions of Congress**

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**Grand arena, with luxurious velvet seats and echoing marble halls**

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**Ornate statues, marble floors, and luxurious rooms make this venue nothing short of Presidential!**



## GBA Annual Achievement Awards

Presented to Individuals for Leadership, Social Impact, Innovation, and Courage.

**Sponsor one of the awards**

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**Includes naming rights for the award**

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**Present the award in the US Capitol**

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**Several additional promotional opportunities**



Learn more about the Achievement Awards.  
<https://www.gbglobal.org/gba-annual-achievement-awards-2021>

# Government Blockchain Week

Before the main conference we will be hosting a variety of events throughout Washington DC

- Blockchain Use for State & Local Governance
- Blockchain in Interational Trade
- Blockchain, Innovation, & Economic Growth Symposium
- Cryptocurrency Investigator Course
- Blockchain Legal Specialist Certification
- Blockchain Financial Specialist Certification

## Evening Leadership Receptions

Party Like it's 2021!

We will be doing a series of Evening Receptions in iconic venues. Sponsors will receive recognition and acknowledgement with tabletop displays, printed materials, and an introductory address. Make an impression that will go around the world by sponsoring a reception at the Government Blockchain Week. See details in the Sponsorship Package and Options pricing sheet.



## Why Sponsor?

Excellent Track Record

This event is the premier global networking opportunity in the government blockchain arena.

**A unique networking and promotional opportunity.**

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**Prior events were fully booked.**

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**Convey your message to government and private sector leaders who have the power to change the world.**

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**Media**



# Government Blockchain Week Sponsorship Packages

Levels	Value	Price	Keynote	Panel	Reception Tickets	Stage Promo	Tabletop Promo	Press Release	Attendee List	Conference Tickets	Social Media	Website	Event Program	Membership
			\$10,000	\$5,000	\$500	\$2,000	\$5,000	\$1,000	\$1,000	\$1,000	\$2,000	\$1,000	\$1,000	Levels
<b>Platinum</b>	\$64K	\$50K	1	1	8	6	2	1	1	10	2	1	1	5,000
<b>Gold</b>	\$40K	\$30K		1	6	4	1	1	1	8	1	1	1	5,000
<b>Silver</b>	\$27.5K	\$20K		1	4	2	1			6	1	1	1	1,500
<b>Bronze</b>	\$13.5k	\$10K		1	2	1				2		1	1	1,500

## GBA Annual Achievement Awards

Sponsor the annual achievement awarded for Innovation, Leadership, Social Impact and Courage at a cost of \$10,000 per award. Sponsorship packages include the following benefits:

**Enjoy naming rights for the awards**

**Make a ten-minute presentation on stage in the US Capitol**

**Personally, present the award to the award recipient**

**Video recorded of introduction ten-minute talk and award presentation to the recipient**

**Online broadcast of Annual Achievement Awards**

Each year the GBA presents four achievement awards for Innovation, Social Impact, Leadership, and Courage. These awards are given to individuals who:

- **Have achieved outcomes that benefit a wider circle of influence than just themselves**
- **They have facilitated a more perfect union between and among governments and the citizens they serve.**
- **Their accomplishments have contributed to enhancing justice, domestic tranquility, and support the common defense of citizen's rights and welfare while securing the blessings of liberty in a free society.**



# Sponsorship Benefits

## Speaking

- **Keynotes** – will have more than 30 minutes on stage at one of the major events during government blockchain week.
- **Panels** – are at least 45 minutes in duration and will include no more than three panelists and a moderator during one of the major conference events.

Note: Some venues like the United States Capitol and other public buildings have policies about their use for commercial purposes. The specific limitations are described in the sponsorship agreement.

## Receptions

GBA will host **Gala Cocktail Receptions** in the evenings in beautiful, iconic venues in Washington DC. Financial leaders, government advisors, and blockchain gurus from around the world will be present at these prestigious events. Attendance at the Receptions will give you access to the decision-makers in the blockchain, government, and fintech space that are leading this digital shift.

## Stage Promotions

The Master of Ceremonies will mention the sponsors, describe their services and encourage the audience to connect with the sponsor.

## Podcast

GBA hosts a bi-monthly podcast and promotes it to thousands of people through newsletters, and on social media. These podcasts are also posted onto YouTube where they continue to generate views.

## Press Releases

GBA has the capacity to send press releases to up to 2,000 media influencers per day.

## Attendee List

This impressive list of the names and their contact info of our will be released to sponsors with the consent of the attendees.

## VIP Conference Tickets (5 Days)

Government Blockchain Week will hold target specific events on Monday, Tuesday, and Wednesday. The venues for these will be limited. These VIP Conference Tickets reserve spots in any of the Weekly events (Excluding Certification Classes). The Sponsor will need to register which events they will attend. The Future of Money, Governance, & The Law, on Thursday and Friday, at the US Capitol, sold out last year. Guarantee your seat at this event to be in the room where it happens before all the seats are taken.

## Social Media & Email

GBA consistently posts updates on social media and receives thousands of views during the first few days.

## Website

The Government Blockchain Association (GBA) website ([www.gbaglobal.org](http://www.gbaglobal.org)) is getting international attention as the most influential blockchain association in the world. Being promoted on this website is sure to elevate your organization to your target audience.



## Event Program

The Government Blockchain Week will produce and distribute an Event Program which will be seen by our hundreds of attendees from all around the world. Make sure your organization's name is listed in it.

## Membership

Membership to the Government Blockchain Association ([www.gbaglobal.org](http://www.gbaglobal.org)), gives user access to over 50 Working Groups, dozens of Communities of Interest, and GBA Chapters in over 120 cities. With several ZOOM events each month, the GBA provides a platform to blockchain innovators and government policy makers to connect, communicate, and collaborate. Membership details are available at [www.GBAglobal.org/membership](http://www.GBAglobal.org/membership).

## Tabletop Promo

Sponsor will be able to set up promotional materials and a floor sign at the evening receptions. These evening cocktail events will attract hundreds of prominent guests who are ready to network and chat.



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**For more information about sponsorship  
please contact [Gerard.Dache@GBAglobal.org](mailto:Gerard.Dache@GBAglobal.org).**